

**Nederland Downtown
Development Authority
Nederland, Colorado**



REQUEST FOR QUALIFICATIONS

2022 District Beautification

***RFQ DEADLINE:
February 28, 2022
5:00 PM***

Beautification of a populated area that is set in an outstanding natural setting should focus on preserving and promoting the distinguishing features of the mountain landscape. The 2015 Economic Survey shows that the community stakeholders prefer beautification that is non-generic and embodies Nederland's unique character. The NDDA advocates decorative elements that enhance the functionality and the user experience of downtown, through well-maintained public spaces and pedestrian amenities, including benches, lighting fixtures, coordinated signage and strategically placed waste and recycling receptacles.
(NDDA 2017 Master Plan)

The Nederland Downtown Development Authority (the DDA) is soliciting professional landscaping firms, businesses, and Town of Nederland Public Works to provide beautification and landscaping services to the Nederland Downtown Development Authority District in the 2022 calendar year (2022 District Beautification).

BACKGROUND

Nederland is in southwestern Boulder County, occupying the Middle Boulder Creek Basin at an approximate elevation of 8,200 feet, and is known as a gateway to outdoor recreation in the nearby Indian Peaks Wilderness, Rocky Mountain National Park, Roosevelt National Forest, and the James Peak Wilderness, as well as being known for major events such as the annual Frozen Dead Guy Days. Nederland is located 18 miles west of Boulder, 41 miles south of Estes Park, and 47 miles northwest of Denver at the Junction of State Highway 119 and State Highway 72 on the Peak-to-Peak Scenic Byway.

In 2016-2017 the DDA went through a process that culminated in the 2017 Master Plan ([NDDA 2017 Master Plan](#)) and identified several major strategies for each “neighborhood” of the district, along with general strategies that may be addressed by the DDA in the future. This process included several public engagement events as well as feedback from DDA constituents and stakeholders. The 2017 Master Plan should be used as a foundation for beautification activities.

SCOPE OF WORK

The 2022 District Beautification project should include quotes for baseline services, materials, and supplies for outlined bedding/garden areas and containers that provide a unified beautification theme throughout the District and may include proposed additional activities that the DDA may consider in 2020 and/or future beautification projects as separate quotes.

Work will be expected to commence by May 1, 2022 and end by October 1, 2022.

The Nederland Downtown Development Authority Executive Director will procure plants and

flowers with an outside firm. The selected contractor will work for approximately 20 hours per week at a rate of \$20 to \$25/hour depending on qualifications.

- Planting and daily maintenance of twenty-three (23) containers, with assorted annuals, perennials, and vegetative plants:
 1. five large round planters on 119
 2. one small round planter on 119 near Nature's Own rock shop
 3. one large round planter in center of traffic circle
 4. two round planters at the Visitors Center
 5. ten box planters on the Pedestrian Bridge
 6. two planters in front of Peak to Peak Spirits
 7. two planters at the entrance of Lakeview

- Planting and daily maintenance of four (4) gardens with assorted perennials, annuals, and vegetative plants or shrubs.
 1. 'Welcome' bed on 119
 2. Town Hall beds
 3. Chipeta Park Entrance bed
 4. Jefferson Street corner bed.

- Planting and maintenance of the traffic circle area with assorted perennials, annuals, and vegetative plants or shrubs.

- Labor and Skilled Maintenance of the Nederland Downtown District through 2022, including:
 1. Preparing soil and evaluating the water wick system (Farm Tub)
 2. Daily watering of all annual plant containers and watering of perennial gardens as needed.
 3. Coordinating with a trained horticulturist for annual plant maintenance, fertilizing, and the like.
 4. Removing dead vegetative material at the end of the growing season and preparing the beds for winter.

SUBMISSION REQUIREMENTS

The selected contractor will have demonstrated extensive background in mountain climate and terrain gardening. The selected firm or business should also have significant knowledge and experience of sustainable approaches that align with Vision Nederland 2020 practices. Experience and a good relationship with the Town of Nederland and/or the Nederland Downtown Development Authority is desired but not necessary.

You should respond to the RFQ by including the following elements:

- **Project Vision and Approach:** Taking into account the vision of the NDDA district, the Town of Nederland, and this project as scoped here, provide your definition and vision for the 2022 District Beautification. Please include:
 - An overview of the project approach
 - Detailed task list/scope of work
 - Project schedule and timeline
 - Anticipated staff hours for each part of the project
- **Qualifications and Experience:** Qualifications should demonstrate experience providing beautification services in similar settings and/or clients.
- **References** – *minimum of three references*

All materials developed under this RFQ shall become the property of the Nederland Downtown Development Authority. The Nederland Downtown Development Authority shall not be liable for costs incurred in the preparation of a response to this RFP.

PRE-SUBMISSION QUESTIONS

Interested respondents may submit questions about the proposal to NDDA Director <ndda.ed@nederlandco.org> by February 10, 2022 at 3 PM. Questions and responses to those questions will be compiled and emailed out to interested parties by February 17, 2022 at 3 PM.

SUBMISSION INFORMATION

All proposals, fully completed, must be submitted by February 28, 2022 at 5 PM. Responders should email a PDF to:

Kate Masingale, Executive Director, Nederland Downtown Development Authority
Ndda.ed@nederlandco.org

EVALUATION

Proposals will be evaluated using the following criteria, without limitation, in determining the recommendation of the firm for the Nederland Downtown Development Authority Board of Directors to submit a recommendation of an award of the project to the Nederland Town Board of Trustees for final approval.

- Completeness and responsiveness to the requirements of the RFP
- Demonstrated qualifications, professional experience and competency in the analysis associated with the scope of work
- Proposed fee to the DDA and the viability of the firm or business to complete the scope of services in a timely fashion.

The Nederland Downtown Development Authority Board of Directors will review the RFPs

and may short-list up to three interested parties.